

SMART Rail Safety Presentation Overview

SMART offers 8 types of presentations for different age or community groups. Contact SMART Community Outreach Coordinator, Stephanie Copp at 707-794-3077 or scopp@sonomamarintrain.org to schedule today. Please also check out our many handouts which can be found under the Resources tab at www.BeTrackSMART.org.

About Us

SMART Community Outreach & Education has worked with the leading national rail safety education organization California Operation Lifesaver since construction began in early 2012. Today, SMART has 8 staff that are Operation Lifesaver Authorized Volunteers and bring free rail safety presentations to schools, organizations and communities in the two-county SMART District of Sonoma and Marin counties in the North Bay of California.

What presentation style is right for your group?

Although rail safety education is the main component of this outreach, each presentation does begin with an overview and the current status of the SMART Train project.

- K - 2** 30 min presentation including 11 min video: [Sly Fox & Birdie](#)
Short presentation while allowing for students to share personal experiences, reactions and thoughts to presentation.
- 3 - 5** 45 min presentation including 11 min video: [Sly Fox & Birdie](#)
Design thinking type presentation where the inquiry of the students leads the presenter to different topics of import following a short overview and video.
- 6-8** 45 min presentation including 11:30 min video: [Are You in Control?](#)
More time for Q & A, focus on consequences of being on railroad property and importance of being a leader.
- 9-12** 1 hour presentation including 10 min video: [Utah Transit Authority Rail Safety](#) or [Amtrak: Cheating Death](#)
Even more time for Q & A, focus on consequences of being on railroad property and importance of being a leader.

College Varies depending on time available, including 1:30 min video: [Mark Kalina Story](#)

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The SMART project and what it can offer you as a student at a regional serving college. Consequences of trespassing and illegal activity around trains.

Parents (English)

Varies depending on time available, including video [Be Safe, Always Expect a Train – English](#)
How to build rail safe communities and talk to your kids about rail safety.

Parents (Spanish)

1 hour, including video [Be Safe, Always Expect a Train – Spanish](#)
Utilize available translators (School Community Liaison or similar). If available, Spanish speaking Operation Lifesaver Authorized Volunteer. More time for these presentations is important since translation doubles the time needed.

Driver's Ed Classes/Professional Drivers

1 hour presentation including one of these videos: [Amtrak: Cheating Death](#) & [Utah Transit Authority Rail Safety/Railroad Crossing for Professional Drivers/Decide SMART Arrive Safe](#)
Where to cross, why to cross there, when to cross, what signs and signals to expect as you approach a railroad crossing, what can happen if you cross anywhere that isn't designated and therefore illegal.

Public Service/Safety

Varies depending on time available
[See Tracks Think Train Campaign Video – Emergency Vehicle Railroad Crossing](#)
How to build rail safe communities for public leaders and safety professionals. What is it important for your staff, neighbors, and members to know about railroad safety?

Homeless Clients & Service Providers

30 min presentation
[See Tracks Think Train Campaign video](#)
When, where, why and how to cross the railroad tracks safely and legally. Dangers and illegality of being on railroad property unless crossing at a legal crossing. Trains and bigger, faster and quieter than you think.